

# Heritage Highlights

A Publication of The Jewish Heritage Museum of Monmouth County

Vol. XI Issue 3 - Spring/Summer 2023

Sivan, Tammuz, Av 5783

This Excellence in Production Award, which is on display in the Museum's new exhibit,

*"The Eisner Family:  
From Stitching Military  
Uniforms to Stitching  
Together the Red Bank  
Jewish Community,"*

was presented by the US Army and Navy to the Sigmund Eisner Company in Red Bank in 1942. The award was given to companies that excelled in the war effort during World War II.



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## President's Message



Larry Gurman

When you think of your family or cultural heritage, what comes to mind? Do you think of language? Or people and places? Stories, traditions, and artifacts? Songs and dances? Meals and holidays? Are you aware or interested in genealogical research of your ancestry? All these matters are of great interest to us and help us to get us a sense of belonging and identity. The Museum serves as a source of inspiration and provides some of the background to understand our roots, values and actions. As a museum, we explore the contributions, history and culture of Jewish people and encourage dialogue and exchange of ideas. Furthermore, we help to create the connections between people that bring joy and purpose into our lives. We appreciate all the support we have from our Museum members and look forward to continued interactions in the years to come.

One of the features of the Museum is our Speakers Bureau. We have engaging programs that we offer to synagogues, historical societies, clubs, and other organizations. We invite any organization to take advantage of one of the wonderful programs that we offer. A few topics included in our programs are: Monmouth County Jews in the colonial revolutionary era; Jewish Newport on the Jersey Shore: The History of the German Jews in Monmouth County; The Faces of Genius: Jewish American Nobel Laureate Winners in Science and Medicine; Back to the Land: the Story of the Jewish Farmers of Greater Monmouth County; and The Golden Medina in Monmouth County: A Story of Eastern European Jewish Immigration in America. For more information about these programs and additional offerings, please contact the Museum.

- Larry Gurman  
JHMOMC President

## Executive Director's Message

Hello Friends of JHMOMC,

May is Jewish American Heritage Month and the Museum has a few ways for you to celebrate! Established in 2006, JAHM provides an opportunity for people to learn about and appreciate Jewish heritage and reflect on the specific history and experiences of the American Jewish community, serving as antidote to Anti-Semitism.



Jessica Solomon

Ways to celebrate:

- **Donate:** Give to the Jewish Heritage Museum's 2023 Annual Appeal or donate your time by volunteering at the Museum. We have a lot of opportunities to offer.
- **Engross yourself in history:** Visit JHMOMC's newest exhibit: The Eisner Family: From Stitching Military Uniforms to Stitching together Red Bank's Jewish Community. Take a friend who never visited the museum before for a tour of the Permanent Exhibit about 300 years of history about Monmouth County.
- **Use your voice:** Speak out against Anti-Semitism and provide an opportunity to learn about the history and experiences of different groups, and to gain inspiration from their achievements and resilience.

Celebrating helps strengthen our community and allows us to help others understand our cultural heritage. We hope to see you on June 11th @ 11 AM for our IN-PERSON Annual Meeting. Did we mention bagels? Vote for perspective Board Members, nosh, and enjoy our musical program at 2 PM.

- Jessica Solomon  
Executive Director

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of Monmouth County  
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732-252-6990

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**ANNUAL MEETING**  
**June 11, 2023**  
**11 AM**  
**Proposed Budget and Biographies of**  
**Nominees to the Board of Trustees**

**Proposed JHMOMC Budget**  
**for Year Ending June 30, 2024**

GENERAL LEDGER ACCOUNT

Expenditures

GENERAL LEDGER ACCOUNT

<b>Revenue</b>	
4005 Admissions	1,500.00
4007 Exhibits Income	1,000.00
4015 Donations - Membership	6,000.00
4025 Donations - General	10,000.00
4050 Membership Income	12,000.00
4100 Tribute Cards	75.00
4215 Fund Raising - Bricks	500.00
4220 Fund Raising -Leaves	500.00
4245 Fund Raising - General	12,000.00
4250 Annual Appeal	18,000.00
4305 Grants	15,000.00
4320 Gaming Income	0.00
4325 History Income	1,500.00
4330 Education Income	3,000.00
4500 Program Income	10,000.00
Transfer from Surplus	23,805.00
<b>Total Revenue</b>	<b>\$114,880.00</b>

5001 Program Expenses	6,000.00
5005 Exhibit Expenses	2,000.00
5215 Fund Raising Expenses - Bricks	100.00
5216 Fund Raising Expenses - Leaves	180.00
5245 Fund Raising Expenses - General	3,000.00
5250 Annual Appeal Expense	1,200.00
5305 Genealogy Expense	1,200.00
5325 History Expenses	4,500.00
5330 Gaming Expense	0.00
5335 Education Expense	1,500.00
6000 Office Salaries	53,000.00
6001 Payroll tax expense	5,300.00
6005 Office Supplies and Expenses	2,000.00
6010 Maintenance and Repair	3,500.00
6015 Executive Director Expense	300.00
6020 Insurance Expense	5,000.00
6025 Membership Expense	600.00
6030 Technology Expense	3,000.00
6035 Publicity Expenses	6,000.00
6040 Publication Expense	3,000.00
6050 Board Expenses	150.00
6065 Professional Affiliations	450.00
6070 Professional Fees	600.00
6075 Credit Card Fees	300.00
6077 Paypal Fees	200.00
6080 Bank Charges	50.00
6085 Utilities	9,000.00
6090 Rent or Lease	2,500.00
6095 Taxes & Licenses	250.00
	<b>\$114,880.0</b>
<b>Total Expenditures</b>	<b>0</b>
<b>Net Operating Revenue</b>	<b>\$0.00</b>

**Board of Trustees Nominees for a New Two - Year Term**

**Alice Berman**

Alice is a 2023 recipient of the Junior League of Monmouth County's Women Making A Difference *Community Volunteer Award*, which recognizes awardees for their "outstanding and invaluable service to our community." Alice was nominated in part for her work on behalf of the Monmouth County Arts Council, where she negotiated the divestiture of the

Count Basie Theater from the Arts Council, creating two independent non-profits. She served on the new Arts Council Board from 1999-2009, with six years as President.

A graduate of Ithaca College and Rutgers University with degrees in Music Education, Alice has served as director of the Temple choir at Monmouth Reform Temple for 25 years.

Continued on Page 4

**Continued from Page 3** In the early 2000s, she was elected to the Temple Board and served for a total of seven years. She was active in the synagogue's Monmouth Festival of the Arts, first volunteering in its café, and later as the chair of Artist Management committee, and then served for four years as Festival Co-Chair until it's final year in 2014. In 2022, she was asked to return to the Temple Board as Secretary, and is currently serving a two year term.

Alice became a Board Member of the Jewish Heritage Museum of Monmouth County in 2013. She served as Co-President from 2014-2017, and President 2019-2020. Her term of office concluded at the end of 2021. During this 18 month hiatus, she has remained Chair of the Exhibits Committee, and Team Leader for the Museum's Life and Legacy endowment gift program.

### **Carol Fox**

After a required Museum sabbatical, Carol would once again like to join the Board of Trustees at the Jewish Heritage Museum of Monmouth County. Carol and her family have lived in Marlboro, NJ for the past twenty-seven years. In the eight years that Carol was on the Museum Board, she served on the Executive Committee, Education Committee, was Recording Secretary, is co-chair of Publications, and is the official Museum editor, including for all exhibits and for *Heritage Highlights*. During her time away from the Board, Carol continued to be the official Museum editor and worked on the Museum's 2022 Casino Night.

Additionally, Carol is an elected county committee woman in Monmouth County and has served as Vice-President and Board member at Marlboro Jewish Center. She has also spent much of her time volunteering for our schools. After earning her Bachelor's and Graduate degrees, Carol wrote the by-laws for school based management in NYC, wrote the by-laws for the Parent Teacher Student Organization at Marlboro High School, and was an active participant in writing a Middle States report for Marlboro High School. Moreover, Carol has served as President of Parent Teacher Organizations at several local schools and helped save an aeronautical program at a local college. As a college instructor, Carol primarily taught critical thinking and the proper way to do research. She is a licensed teacher, for all grades, in New York and New Jersey and has been hired by several publishing houses to edit their books before their publications.

Carol's Jewish heritage is very important to her, and therefore she looks forward to once again serving on the Board of Trustees.

### **Irene Herbin**

Irene Herbin is a CPA and has lived in Monmouth County since 1997. She grew up in Forest Hills, Queens, NY, and had a strong Jewish education graduating Hebrew High School and attending Camp Ramah every summer. She is a graduate of Pace University,

Pleasantville, NY. She has worked for some of the largest Insurance Companies including AIG, Munich America Re, The Home Insurance Company (USI Re) and Transatlantic Re. In addition to her skills as a CPA, Irene is computer literate.

Since 2021, she has volunteered at the Monmouth County Historical Association helping with the Bruce Springsteen Exhibit, "Tenth Anniversary of 9/11 and It's Impact on Monmouth County," The Toys Exhibit, and "Beneath the Floorboards – Slavery in Monmouth County." She tries to stay close to her Jewish roots attending weekly Parsha classes with Rebbitzin Tova Chazanow at Chabad. Irene began volunteering at the Jewish Heritage Museum in 2021, and assisted on the installation of the exhibit honoring Rabbi Priesand, and the current Sigmund Eisner Exhibit. She also has worked as a volunteer behind the desk for many recent programs as well as at the Museum's Casino Night. Irene looks forward to contributing to the Museum as a Trustee.

### **Rabbi Brooks R. Susman**

Rabbi Brooks R. Susman is the founding Rabbi of Congregation Kol Am of Freehold. He retired from the "pulpit" on August 1, 2015. In his rabbinate, Rabbi Susman, served congregations in New York, Pennsylvania, New Jersey, as well as St. Louis, Missouri. He was ordained at the Hebrew Union College-Jewish Institute of Religion in 1974, where he also received his Doctor of Divinity in 1999.

Having written his master's thesis on the Jewish views of Contraception and Abortion, Rabbi Susman served on the Boards of Planned Parenthood in all the communities he has served. He was honored by having the boardroom of Southern Adirondack Planned Parenthood named for him. While on Long Island, the Nassau County League of Women Voters honored him with its first "Good Guy" award. While at Temple Israel on Long Island, he served as curator of the May Museum of Judaica, and in New Jersey became a founding member of The Jewish Heritage Museum of Monmouth County. Locally, Rabbi Susman is presently a member of the Human Rights Commission for the Township of Freehold. He also serves as a board member of CrimeStoppers of Monmouth County. In 2004, a State Senate Resolution recognized Rabbi Susman's contributions to New Jersey, and in 2014 the Township of Freehold declared June 1 as "Rabbi Brooks Susman Day."

Dr. Susman is currently an adjunct professor at Brookdale Community College teaching classes on ethics, justice, history, as well as Bible. In conjunction with the College, he leads tours to places of interest both in the Northeast, as well as Europe and Israel. He also lectures in the community with Dr. Christopher Bellitto in an interfaith dialogue on the three Abrahamic religions: historically, theologically, and

**Continued on Page 5**

contemporaneously. Together they have been named by Brookdale as “The God Squad” noting their scholarly attitudes toward the critical questions of the 21st Century.

During his rabbinate at Congregation Kol Am, he authored the prayer book used by the congregation, T’filat Kol Am. He is also one of the committee of authors of Gates of Mitzvah and Gates of the Seasons.

A former marathon runner and ranked swimmer, Rabbi Susman has returned to boxing as his workout regimen. Rabbi Susman and his wife Andrea are Freehold residents as well as parents and grandparents.

## **Nominees for Reelection Two -Year Term**

### **Arlene Goldfus Lutz**

Arlene graduated from the University of Delaware with Honors and then received a Master of Liberal Arts from The Johns Hopkins University. She taught twelfth grade Social Studies in Baltimore County, Maryland for five years. After moving to New Jersey, she taught Psychology and Sociology as an adjunct for eight years at Brookdale Community College. She then became a student at Rutgers Law School. Upon graduation she was offered a position as Deputy Assistant Counsel to Governor Thomas Kean, for whom she worked for eighteen months. She then became a Deputy Attorney General in the New Jersey Department of Law and Public Safety, where she remained for almost fifteen years, doing all types of legal matters, from litigating cases, providing advice to state agencies, and researching and arguing appellate cases. Her next position was at the New Jersey Department of Education, where for seven years she directed the legal office of the State Board of Examiners, the teacher licensing board.

Arlene has been a member of the League of Women Voters since it began in Ocean Township 49 years ago, and she has held many positions in the League. She has served as both a member of the Temple Board and as a member of the Sisterhood Board at her synagogue, previously known as Temple Beth Torah. With her husband, she spent several years working with newly arrived Jewish immigrants from the Soviet Union. For the past seven years, she has been a volunteer with the New Jersey courts, working in its program that monitors legal guardians for incompetent adults.

In 2019, Arlene began volunteering as a docent for JHMOMC, and during the quarantine she researched and wrote two articles for its publication. She collects original suffragette items, and enjoys doing genealogy research. She and her husband have two children, two children-in-law, and three grandchildren. They love traveling, and they have visited all seven continents, fifty countries and all fifty states.

The JHMOMC lies at the intersection of two of Arlene’s deepest interests. She was a history major in college, and she continues to study history as an adult. In addition, she has always been fascinated with the history of the Jews, Jewish culture, Jewish philosophy and thought. Thus, a museum that specializes in the history and culture of the Jews of Monmouth County explains why she chose to be a volunteer at the Museum.

After joining the Board of Trustees two years ago, she was elected its Recording Secretary. In addition, she has been working with other Board members to create an oral history project at the Museum. Arlene’s goal is to help the Museum advance its two-fold mission of connecting Jews to their heritage and presenting exhibits illustrating the history of the Jews of Monmouth County.

### **Richard A. Mellin**

Richard became a Trustee of the Jewish Heritage Museum of Monmouth County in the early part of 2013 and became Treasurer in July 2013 and rejoined the Board in 2021. Richard is a CPA, MBA, member of the New Jersey State Society of CPA’s and the American Institute of CPA’s. His past Board experiences were as a founding member of the Construction Financial Management Association and as treasurer of Jewish Marriage Experience of New Jersey (Jewish Marriage Encounter).

As Treasurer for the Museum he implemented and moved our accounting system from an old outdated version of Quick Books to the online version of Quick Books residing in the cloud. This was a successful transition and has further been refined by the current team.

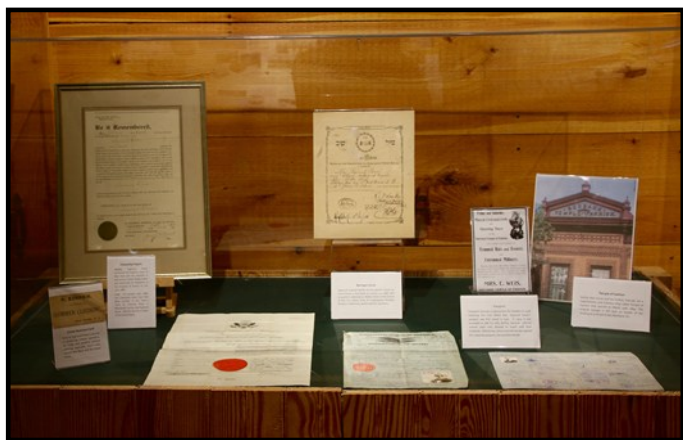
Richard’s vision, as he returns to the Museum, is to have the Museum go forth with outreach to Middlesex County. Middlesex County is part of the combined The Jewish Federation in the Heart of New Jersey from which the Museum draws support and it would be beneficial for the Museum to have members from within that community. An example of outreach would be to contact Jewish clubs within the adult communities to offer them virtual programs and to have them email their members with information about our events.

Fundraising is also something which needs to be focused on as a means for the Museum to maintain current income to support having paid professional staff to run the day to day operations of the Museum. Volunteers are important for the guidance, special knowledge and wisdom that they provide to an organization, but they are not the day-to-day continuity of operations. Fundraising ties directly into the Finance Committee which is another area of interest.

## Opening of a New Exhibit

The Jewish Heritage Museum held the Opening Reception for its current exhibit on Sunday, April 30, with the generous loan of artifacts and documents from the Red Bank Public Library, from Jan Eisner, great granddaughter of Sigmund Eisner, and Thomas Minton. The exhibit, entitled, “The Eisner Family: *From Stitching Military Uniforms to Stitching Together the Red Bank Jewish Community*,” chronicles the story of one of the most influential Jewish residents of Monmouth County of the late 19th and early 20th centuries.

In spite of the rainy weather, nearly two dozen guests enjoyed refreshments as they explored the exhibit, finding tidbits of information that made for several “ah-ha” moments. Jan Eisner was unable to attend in the afternoon, but had seen the exhibit earlier in the day, and was thrilled that her family’s story was being made public, saying, “I am so grateful to the Museum for your dedication and hard work putting this together for my family.” Red Bank Mayor, Billy Portman, made the connection to old stone walls that still exist on the former Eisner property in town, as well as to his own Jewish upbringing and Bar Mitzvah of which he was reminded through the Museum’s Permanent Exhibit.



**Documents on loan from the Red Bank Public Library include naturalization papers, marriage certificate, and US passport**

In 1882, as a young man newly immigrated to the United States, and with few resources, Sigmund Eisner was befriended by the Weis family which had already settled in Red Bank. Eisner sewed a few suits and clothing pieces which he sold in the Weis family store, The Temple of Fashion. Before long, he courted and married the Weis’s daughter Bertha, and together they began building a business and their family. From the first sewing machines set up in their Red Bank house, the Eisners built the business which provided important opportunities to employ hundreds of Jewish and Irish immigrants, support the founding of two synagogues, and serve the Jewish and extended community in a myriad of ways.



**At the Opening Reception**  
**L to R: Marc Diament, JHMOMC Board member; Candyce Valor, Red Bank Public Library; Alice Berman, Exhibits Chair; Jessica Solomon, Executive Director; Billy Portman, Mayor of Red Bank; Larry Gurman, JHMOMC Board President**

After outgrowing his home and a converted bakery building, Eisner began construction of the factory on Bridge Avenue, which is now known as the Galleria. It operated from 1904 until the business closed in 1954. The company also established factories in Freehold, South Amboy, and Long Branch, to meet demand. By the end of the 19th century, the Company was producing uniforms for the United States military, and went on to produce uniforms for France, the United Kingdom, and Belgium for both World Wars. After the founding of the Boy Scouts, the Sigmund Eisner Company became the sole designer and producer of Boy Scout uniforms from 1911 through the early 1920s.



**Touted in the press, the Eisner uniform manufacturing plant was a significant employer in Red Bank and other Monmouth County towns**

The Eisners had four sons, Raymond, J. Lester, Monroe, and Victor, and each participated in some way in the family business, together incorporating the business in 1916 as The Sigmund Eisner Company.

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Board member Arlene Lutz talks with Mayor Billy Portman  
Others are, L to R: Kenneth Lutz, Larry Gurman,  
Cora and Stu Tuchband

Eisner was dedicated to civic engagement, and served the community as Red Bank’s Water Commissioner, a founding member of the Red Bank YMCA, Vice President of Monmouth Medical Center, was on the Board of the NJ State Reform School for Boys, and Vice Chairman of Monmouth County Red Cross. Committed to ensuring the continuity of the Jewish community, he supported Congregation B’nai Israel, and the Eisners were members of Congregation Beth Miriam for over 25 years, where Bertha served on the Women’s Auxiliary Committee.

The importance of community service was passed on to their children, as several of their sons also served on the Board of Monmouth Medical Center, the Reformatory School in Jamesburg, the Monmouth County Red Cross, and the Monmouth Council of Boy Scouts of America.



Jan Eisner, Sigmund and Bertha’s  
great granddaughter

Upon his passing, Eisner was recognized as “Red Bank’s First Citizen” and upon Bertha’s passing, their Red Bank home was donated to house the Red Bank Public Library, where it remains today.

The Eisner exhibit will be on display through the end of 2023, and we invite all members of the community to visit and explore this important piece of local history.

- Alice Berman,  
Chair, Exhibits Committee



2023  
ANNUAL APPEAL

Dear Friends and Supporters:

May is Jewish American Heritage Month and  
Historic Preservation month!  
What better time to kickstart the Jewish Heritage  
Museum’s 2023 Annual Appeal?

Of course, at the Museum, it is ALWAYS Jewish American Heritage month, and what a year this has been, as we explore and preserve the 300 year history of Jews in Monmouth County! This year we mounted three important temporary exhibits: Honoring the 50th anniversary of the ordination of Rabbi Sally Priesand, America’s first female Rabbi; Honoring the 100th anniversary of the founding of Congregation B’nai Israel in Red Bank and Rumson; and just last month, opening a new exhibit on Sigmund Eisner and his family’s contributions to the community, as the country’s largest supplier of US military and Boy Scout uniforms.

One of the cornerstones of our success has been in building partnerships through relationships with synagogues, community groups, and individual community members. Your support is key- JHMOMC relies on its friends and partners to ensure that our doors remain open and that the Museum continues to provide ongoing new exhibits, robust public programs for all ages, films, classes, concerts, and oral histories.

Understanding the importance of a permanent home for your stories, JHMOMC is here to help develop a deeper understanding of the importance of collective memory within the Jewish community.

As this fiscal year draws to a close on June 30th, and as we embark on new and exciting efforts to expand the Museum’s reach and impact, we encourage you to consider a generous Annual Appeal gift to support the continuing work and viability of the Museum.

You can donate by mailing a check, calling 732-252-6990, or online at [www.jhmomc.org](http://www.jhmomc.org). Your gifts in any amount are deeply appreciated – it is your support that matters!

With gratitude,

- Jessica Solomon,  
Executive Director

**Axelrod Jewish Israel Film Festival  
in Conjunction with  
The Jewish Heritage Museum  
of Monmouth County**

Sponsored by Jewish Federation in the Heart of NJ



**\$12 per film**

**\$26 for 3 films**

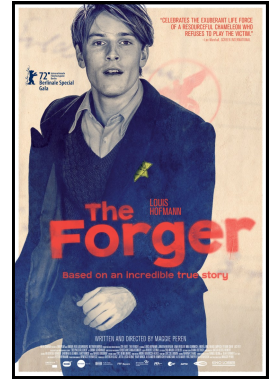
**\$72 Axelrod Full Festival Pass  
(use at any venue)**

To purchase tickets for each film or the entire series of films, please visit [www.axelrodartscenter.com/film](http://www.axelrodartscenter.com/film)

**Tuesday, July 18, 2023 at 7 PM**

***THE FORGER***

*The Forger* is set in Berlin, 1942. Cioma Schönhaus (Louis Hofmann, star of the hit Netflix series *Dark*) is a young Jewish man who won't let anyone takeaway his zest for life, especially not the Nazis. Since the best hiding spots are in plain sight, Cioma audaciously adopts the identity of a marine officer to escape being deported like his family before him. Drawing on his art school background, he joins a network of underground rescuers and becomes infamous for his masterfully forged IDs, created with just a brush, some ink, and a steady hand, that save the lives of hundreds of Jews by allowing them to escape the country.



**Sunday, July 23, 2023 at 2 PM**

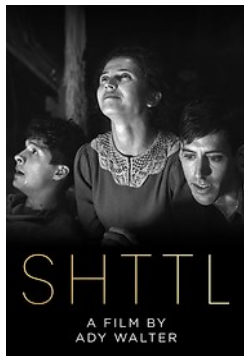
***DEAD SEA GUARDIANS***

Three men, Oded, an Israeli Ag-tech expert, Munqeth, a Jordanian environmentalist, and Yusuf, a Palestinian lifeguard, are brought together by their equal passions of swimming and to save the Dead Sea. From the moment they meet, their sole focus is on creating a high-profile event to capture people's attention to the environmental catastrophe happening in their own backyards. They will put together a group of international swimmers to do something that has never been done: a swim across the Dead Sea, from Jordan to Israel. The film follows this extraordinary action, hoping to achieve exposure that will drive the region's countries to take action. However, the friendship among the trio is tricky. There are significant cultural differences among them. The political realities, and the personal baggage with which each one must deal, are all explored in the film.



**Thursday, July 20, 2023 at 7 PM**

***SHTTL***



*Shttl* beautifully recreates and captures the life and loves of a Yiddish-speaking shtetl on the eve of the Nazi invasion of Soviet Ukraine. On a long, fading summer evening, a young man returns to his shtetl, which he learns is preparing for a wedding. To pursue a secular life in Kyiv,

the young man had left behind friends, family, and the woman he loves, but has now been drawn back to the familiar and comforting world of the shtetl. Unraveling the simmering tensions between tradition and modernity, director Ady Walter's debut masterpiece, made in the Ukraine, is captured in one extraordinary long shot, as it stunningly reconstructs a world on the precipice of disaster. Filmed in Yiddish and featuring powerful performances from Moshe Lobel, Saul Rubinek and Anisia Stasevich.





# IRVING BERLIN RETROSPECTIVE

A Concert by Singer Cheryl Parker, Pianist Joe Accurso, and Bassist Gary Mazzaroppi

**Sunday, June 11th @ 2 PM**

Enjoy an afternoon of lively music by lyricist Irving Berlin.

This is a 70 minute story with music recalling the extraordinary life and music of songwriter Irving Berlin, who famously wrote "There's No business like Show Business" and "God Bless America."

Born in Imperial Russia, Israel Beilin (Irving Berlin) arrived in the United States at the age of five. Berlin's love of music stems from his father, who was a cantor in Russia. Berlin rose to stardom as a songwriter in Tin Pan Alley and on Broadway. Join us to learn more about his rags-to-riches story.

**\$8 for members and \$12 for non-members**

For more information, please call the Museum at 732-252-6990 or visit our website at [www.jhmomc.org](http://www.jhmomc.org).

# SUMMER PROGRAMS



Jewish Heritage Museum of Monmouth County

## Jewish Spies and Fort Monmouth Lies: The Fort Monmouth Hearings of 1953



Senator Joseph McCarthy conducted hearings at Fort Monmouth, New Jersey, in 1953 which resulted in 42 civilian employees at the Army base, 38 of them Jews, being falsely accused of Communist ties. Join Executive Director Jessica Solomon for a research talk about Fort Monmouth and the "Jewish Spies" Senator McCarthy feared would overthrow Democracy during the Cold War.

**SUNDAY, AUGUST 6 2023 @ 2 PM**

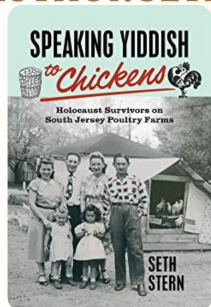
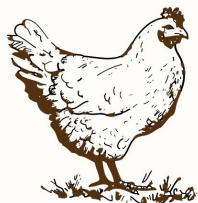
**\$8 FOR MEMBERS AND \$12 FOR NON-MEMBERS**

For more information, please call the Museum at 732-252-6990 or visit our website at [www.jhmomc.org](http://www.jhmomc.org).



Jewish Heritage Museum of Monmouth County

## SPEAKING YIDDISH TO CHICKENS: HOLOCAUST SURVIVORS ON SOUTH JERSEY CHICKEN FARMS BOOK TALK WITH AUTHOR SETH STEIN



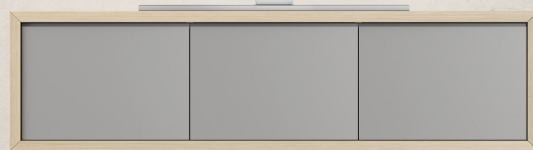
**Sunday, August 13 2023 @ 2 PM**

**ZOOM PROGRAM**

**\$8 FOR MEMBERS AND \$12 FOR NON-MEMBERS**

Most of the roughly 140,000 Holocaust survivors who came to the United States in the first decade after World War II settled in big cities such as New York, but a few thousand chose an alternative way of life on American farms. More of these accidental farmers wound up raising chickens in southern New Jersey than anywhere else. *Speaking Yiddish to Chickens* is the first book to chronicle this little-known chapter in American Jewish history, when these mostly Eastern European refugees - including the author's grandparents - found an unlikely refuge and gateway to new lives in the US on poultry farms. Learn about the oral history interviews Seth Stein collected in order to share the stories of the Jewish Community in Vineland, NJ and surrounding rural towns.

## Jewish Representation in Contemporary Television



**FREE ADMISSION**

**Sunday, August 27th @ 2 PM**

A number of television shows from the 1980s to the present featured openly Jewish characters and themes, and some episodes dealt with controversial Jewish subjects. Whether it was the overtly Jewish character in *Seinfeld*, the stereotypical materialistic Jewish Queens girl in *The Nanny*, intermarriage on *Dharma & Greg*, or negative stereotypes about Jewish men on *Friends*, the portrayal of Jews on television did not sit well with everyone in the Jewish community. Join Executive Director Jessica Solomon for a look at these and other contemporary television series.

Dear Members,

Like many businesses, The Jewish Heritage Museum of Monmouth County is facing the impact of inflation on the operation of the Museum. Over the last 15 years, the Museum has not raised its membership dues, and has worked hard, thanks in part to wonderful volunteers, to keep programming, admission, and membership rates as low as possible for our members. For the Museum to continue to grow and offer new exhibits, educational and entertaining programs, access through digital platforms, and expand outreach into communities, the Museum must continue to invest in its staff, technical upgrades, and marketing. The Board of Trustees and Executive Director are very aware that many of our members, both individual and institutional, may now face challenges to their own annual expenses. To offset the membership price increase, members will get free admission when visiting the Museum, along with members-only program prices, and invitations to preview rotating exhibits before they are open to the public.

Current members can renew their memberships before July 1st, 2023, at the present (2022) rates for a one-year extension, to make the transition to the new membership dues structure as easy as possible. The updated membership categories and dues are listed below.

Membership Levels	Current Rates	New Rates as of July 1, 2023
Seniors/or students	\$18	\$25
Individuals	\$20	\$30
Family	\$36	\$50
Institutional*	\$40	\$100
Supporter	\$50	\$65
Patron	\$100	\$120
Benefactor	\$250	\$300

\*Free Speakers Bureau Talk for Institutions presented via Zoom or In-person. (\$150 value).

Thank you for supporting the Jewish Heritage Museum of Monmouth County for the past seventeen years. Please understand that this matter was a difficult decision to make, but is an important step to ensure the continuity of the Museum for future generations.

Best,

Jessica Solomon,  
Executive Director

Helene Cohen,  
Membership Chair

## JHMOMC Calendar of Events, Spring / Summer 2022

Tuesdays at 10:30 AM Jewish Journaling Workshop \$5 per session

- Sunday June 11 11 PM Annual Meeting of The Jewish Heritage Museum
- Sunday June 11 2 PM *Irving Berlin Retrospective*  
A concert by singer Cheryl Parker, Pianist Joe Accurso  
And Bassist Gary Mazzaroppi  
\$8 members, \$12 non-members



### *Axelrod Jewish Israel Film Festival*

- Tuesday July 18 7 PM Film: *The Forger*
- Thursday July 20 7 PM Film: *SHTTL*
- Sunday July 23 2 PM Film: *Dead Sea Guardians*  
\$12 per film, \$26 for 3 films,  
\$72 Axelrod Full Festival Pass (use at any venue)



- Sunday August 6 2 PM *Jewish Spies and Fort Monmouth Lies:  
The Fort Monmouth Hearings of 1953*  
Presented by JHMOMC Executive Director Jessica Solomon  
\$8 members, \$12 non-members
- Sunday August 13 2 PM *Speaking Yiddish to Chickens: Holocaust Survivors on  
South Jersey Chicken Farms*  
A book talk with author Seth Stein  
\$8 members, \$12 non-members  
(This program will be on Zoom)
- Sunday August 27 2 PM *Jewish Representation in Contemporary Television*  
Presented by JHMOMC Executive Director Jessica Solomon  
Free of Charge

For more information or to make paid reservations to any of our events,  
please call the Museum at 732-252-6990 or visit our website at [www.jhmomc.org](http://www.jhmomc.org).

Jewish Heritage Museum Of  
Monmouth County  
P.O. Box 7078  
Freehold, NJ 07728

The JHMOMC is a registered 501 (c)(3)  
not-for-profit organization  
and is handicapped accessible.



# ANNUAL MEETING

The Jewish Heritage Museum of Monmouth County  
SEVENTEENTH ANNUAL MEETING  
IN PERSON and on *ZOOM*

Sunday June 11, 2023 11 AM

(Please call the Museum office at 732-252-6990 for Zoom information)

- Enjoy Bagels and Smears
- Call meeting to order and determine a Quorum
- Read and Approve minutes of 2023
- Read Annual Report
- Adoption of Budget
- Election of Trustees

Proposed budget and biographies of  
nominees for Trustee positions  
start on page 3.