

Heritage Highlights

The Newsletter of the JEWISH HERITAGE MUSEUM OF MONMOUTH COUNTY

Spring 2011 Volume IV, Issue 4

Adar II, Nisan, Iyyar 5771

Theater, Television and Recording Star

Marilyn Michaels

EXHIBIT!



To Kick off the JHMOMC 5th Anniversary Celebration



*Join Us For The
Event Of The Season!*

*Your ticket to the May 7th Preview Benefit Opening
Is Just inside!*



Marilyn Michaels paintings and memories A Multimedia Exhibit

On Saturday, May 7, 2011, at 7:30 PM, the curtain will rise on the fine art and memorabilia of legendary theater, television, and recording star Marilyn Michaels. Winner of the Critic Circle and Drama League Awards for her debut performance in "Catskills on Broadway" and scion of a great musical family (The renowned cantor, Moishe Oysher was her uncle, pioneering Cantor Fraydele Oysher was her mother, and Metropolitan Opera basso Harold Sternberg was her father.), Marilyn Michaels is America's "premiere woman of a thousand faces and voices."

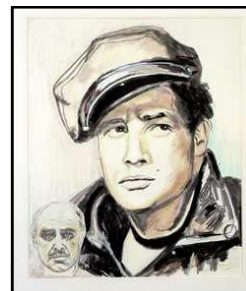
The Jewish Heritage Museum of Monmouth County is honored to showcase yet another facet of this multi-talented part-time resident and wife of lifelong Freehold resident, lawyer Steven Portnoff. We present **"Marilyn Michaels: Paintings and Memories – A Multimedia Exhibit"**, the New Jersey premiere of Miss Michaels' beautiful artwork. The exhibit includes oils, watercolors, pastels and sketches of subjects, including portraits of famous celebrities, still-lives, landscapes and abstracts. Also on display will be memorabilia from her prestigious musical family heritage.

Largely self-taught as an artist, except for a period of time at the prestigious High School of Music and Art in New York City, where she majored in art, Miss Michaels is an accomplished painter who has shown in New York and Palm Beach's finest galleries. Her work is in the collections of corporations and have been seen on such shows as "Lifestyles of the Rich and Famous", "The Tonight Show", "Fox News", and "Regis."

The exhibit will open with a Gala reception at the Museum, where participants will be able to "kibbitz and schmooze" with the artist as well as listen as her son, professional pianist Mark Wilk, plays background music on the Museum's beautiful new Brodmann Grand Piano. An admission of \$36.00 per person will include admittance to the wine and cheese gala as well as a chance to win one of Marilyn's works of art.

Space is limited for this special event which promises to be a fun evening and a treat for the senses. Don't miss out, reserve your ticket now by calling the Museum (732-252-6990), by accessing its website, www.jhmomc.org, or by filling out the form on the back cover.

- Barbara Michaels



Come see these artworks in vivid color at the Gala Opening. Space is limited-Your exclusive ticket is available on the back cover!

President's Message: *Your Museum is a Success.*

February 6, 2011 marked the FIFTH Anniversary of the date when Charlotte Kruman, Jean Klerman and Michael Steinhorn incorporated the Jewish Heritage Museum of Monmouth County, Inc. Other Founders joined us to be the initial Board of Trustees over the next two years. Selflessly, the Founders charted the beginning course for your museum.

We have had sellout programs. We created a world class exhibit about Jews of Monmouth County and their involvement in World War II. We are very proud of our successes and our success is as a result of having dedicated working Trustees. Anyone who sees our facility and its contents is in awe of what has been done in such a short time since the space has only been in existence a little more than three years.

You are reading this but should be visiting our museum, sending your friends to visit our museum, volunteering your time, supporting the museum (see the enclosed 5th year anniversary ad journal on page 5 being spearheaded by Founder Michael Berman), or preserving our Monmouth County area historic Jewish past. You should be preserving your own history as well. Make a family tree, write your memoirs, organize your photographs and encourage your synagogue and friends to archive their past as well. This museum is here to accomplish this mission for you and the community.

While the Museum's job is partly to entertain, its unique function is to preserve and educate about our past. TODAY IS TOMORROW'S HISTORY. Will anyone know why you came to this area to live and what you did here to continue the Jewish presence amounting to its current 70,000 level? Write to me at msteinhorn@jhmomc.org and tell me.



President Michael Steinhorn

Sincerely,
Michael Steinhorn President

Shelly Sacks Opening Wows Crowd

JHMOMC members joined the family and friends of the late artist Shelly Sacks at the Gala opening of *Shelly Sacks: Master of Pen and Ink* on February 6th, 2011. Live piano music was provided by Alla Axelrod and complemented a beautiful wine and cheese reception. Shelly's widow, Marcia Sacks, was introduced and gave remarks shedding insight into the artist's motivations and inspiration. Making a living as a commercial artist for more than 55 years, his work has appeared in numerous publications and advertisements for popular household name brands. He received the most pleasure, however, in drawing his family, pets, and surroundings. In addition to his masterful work in pen and ink Shelly experimented in other sorts of mixed media and collage. Also on view was a selection of the artist's pipe and fountain pen collection, a passion of his and available for purchase. The exhibit can be seen through April 26, 2011.

- Georgine Eberight



Marcia Sacks speaks at the Opening Gala of the Sheldon Sacks exhibit.



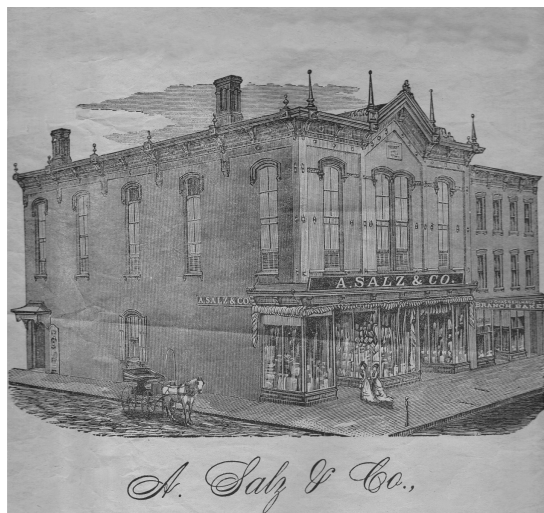
Exhibit Co-chairs Georgine Eberight and Marc Diamant speak at the Opening .



JHMOMC members, family and friends of Shelly Sacks enjoy the opening Gala.



A collection of Shelly Sacks's pen and ink supplies

Adam Salz and the Early German-Jews of Keyport

courtesy of Keyport Historical Society

Although there were a few Jewish merchants trading and living in Monmouth County during colonial times, it was not until the arrival of large numbers of German-Jewish immigrant families, like those of Keyport's Adam Salz, that there came to be a substantial and permanent Jewish presence in the area.

During its heyday as a center for commerce and industry, Keyport served as the dominant transportation hub between Philadelphia, Freehold and New York. As early as 1830, the village boasted a dock and the building of its first sloop. By 1845 there were several steamboats running to New York daily.

In 1861, 17 year old Adam Salz emigrated to America from Bohemia, Germany, landing in New York City. Three years later, he moved to Keyport and opened a dry goods store with fellow countryman, Alexander Bloch. Salz became so esteemed by the town that even after a fire had destroyed part of the building, the local owners contributed to its rebuilding. The original store eventually expanded into a three floor department store, while a second store was also built in Red Bank. Around 1910, he remodeled the entire front of the store to provide five large show windows and installed an elaborate electric lighting system.

In addition to serving Keyport and the surrounding area, A. Salz & Company shipped to Philadelphia, Salt Lake City and San Francisco. There were many anniversary sales over the years, its fiftieth in 1914 saw crowds in the thousands and the occasion was enhanced with music from several bands. In 1920 the partnership of A. & Henry Salz offered a bonus/profit sharing plan to its employees. At that point there were also stores in Red Bank and Springfield, Massachusetts. In 1925 the Salzes retired and sold off all assets.

Salz's other commitments included membership in both the Reform Temple Emanuel in New York City and the local Keyport Hebrew Congregation, one of Monmouth County's first centers of Jewish worship. His other affiliations included the Keyport Hook and Ladder Company No.1, the People's Nation Bank and the Keyport Yacht Club. Salz also devoted much time and energy to his family, which included his sister-in-law Sally Rice Levy, a widow with five sons, who came to Keyport from Tennessee after the Civil War. The Rice family had originally arrived in New Orleans from Germany in the 1850s. Salz helped three of his Levy nephews establish a department store in Freehold which remained a landmark on Main Street up to 1936.

- Jean Klerman and Grace Toy



Levy Brother's Store, Freehold,
courtesy of Monmouth County
Historical Association

Jewish Heritage Museum of Monmouth County

310 Mounts Corner Drive
P.O. Box 7078

Freehold, N.J. 07728

Museum Phone: 732-252-6990

website: www.jhmomc.org

e-mail: info@jhmomc.org

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The programming committee is interested in forming a geneology group to research family history. Interested? call Gloria Berman at 723-780-1220.



5th Anniversary Journal

offers a great opportunity to show your support

The JHMOMC is proud to announce the printing of a **5th Anniversary Commemorative Journal** to celebrate five years of making history in Monmouth County. The JHMOMC was incorporated in 2006 and opened to the public in June of 2008. The Museum has achieved great things over the last 5 years and plans to make the next 5 even better. We welcome your participation in the celebration by placing an ad in the Journal and showing your support. The form below can be filled out and sent in with your generous donation or you can access and pay for the ad on our website at www.jhmomc.org and use the PayPal option. All participants will receive a Commemorative Journal by mail and your name will appear as a Journal Supporter in our Fall newsletter. ***Thank You*** for your commitment and participation in the future growth of the JHMOMC. The party has just begun!

AD Size	COST
Inside Covers (Color) (7" x 8.5")	\$500
Full Page (Color) (7" x 8.5")	\$180
Full Page (Black and White) (7" x 8.5")	\$100
Half Page (B & W) (7" x 4.25")	\$65
Quarter Page (B & W) (3.5" x 2.25")	\$36
Line Listing (45 characters) Please attach message.	\$18

The museum will publish 500 journals to be made available to all visitors to the Museum by June 1, 2011. In addition, your name or the name of your business will be listed in the JHMOMC newsletter which is mailed to over 700 households in the Greater Monmouth County area.

Contact Name _____

Business _____

Address _____

City/State/Zip _____

Phone _____ **E-Mail** _____

Please email your ad layout in PDF or Microsoft Word format to **adjournal@optonline.net** Mail this form by May 1, 2011 with your payment to **JHMOMC PO Box 7078 Freehold, NJ 07728** or use PayPal at www.jhmomc.org
For further information, please call 732-252-6990.

Museum's New Brodmann Grand Piano *performs beautifully on the Hayloft Stage*

The JHMOMC new grand piano created many memorable musical moments over the Cold and snowy winter of 2010/2011. The Hayloft Stage continues to draw audiences with a diverse programming schedule. Future special 5th anniversary celebration programming continues to be scheduled. Check the JHMOMC calendar and website at **www.jhmomc.org** for advance ticketing and upcoming event schedules.



Ken Wasser and Alla Axelrod Trio



Musical Salon concert coordinators Elaine Danzig and Jean Klerman with pianist Vladislav Kovalsky and tenor Douglas Clark



Pianist Alan Wasserman and Brenna Berman

Contemporary Jewish Classical Music Concert Draws Appreciative Crowd

The concert, "The Lyricism of Contemporary Jewish Classical Music", presented by the Bravura Philharmonic Artists Chiu-Long Lin, Chiu-Tze Lin and Constance and Courtney Kaita drew a large and appreciative audience to the Museum this past February. The program, which was dedicated to the memory of composer Gimman Collier, a Monmouth County resident, consisted of chamber works by Paul Schoenfeld, Ernest Bloch, George Gershwin and Collier. There will be a public memorial service and concert for Collier at the Axelrod Theatre at the Ruth Hyman Jewish Community Center in Deal on April 17th at 5:30pm.



Chiu-Long Lin, Chiu-Tze Lin, Constance and Courtney Kaita perform in a program dedicated to the late Gilman Collier



Fourth Annual Self-Guided Historical Tour Sunday, May 1, 2011, 12:00pm - 5:00pm

The Jewish Heritage Museum will again be participating in "A Weekend in Old Monmouth" arranged by the Monmouth County Historical Commission in which over 30 historical places in the county open their doors free to the public for a weekend of celebration of the county's rich and diverse historical sites. In respect for the Jewish sabbath ours will be the only destination on the tour that will be open to the public on Sunday alone. This is a perfect opportunity to bring your friends to the Museum for a free visit.



**New JHMOMC sign on
Wemrock Road**

New Signs make finding the JHMOMC a bit easier.

New signs have been installed to help the community find the JHMOMC. The signs were designed and positioned based on Monmouth County engineers recommendations and design specifications. They are located on Wemrock Road and Rte. 537 and direct visitors to turn into the Mounts Corner Shopping Center. The County signs were funded by the Museum. The Museum wishes to thank the Board of Chosen Freeholders and Freeholder Amy Mallet for their assistance in this matter.

Improved signage will be installed soon in the Mounts Corner Shopping Center with design help from Markolite Signs of Howell and a generous donation from Robert McGirr, owner and operator of McGirr Clayton Funeral Home of Freehold. Installation assistance will be provided by Nardie Hochberg. The new shopping center signage should be in place by late April.

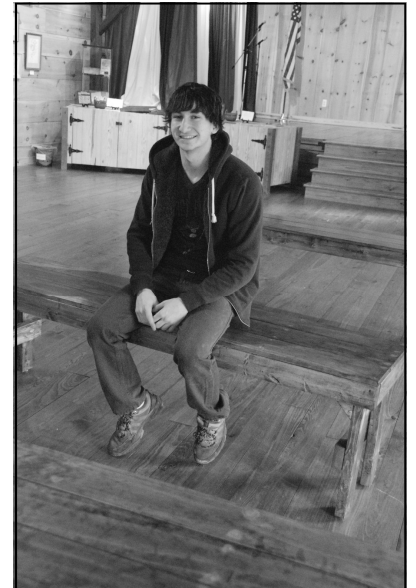
- Michael Berman

Eagle Scout Project Benches at the Museum Completed

Eagle Scout candidate Jake Resnick of Freehold, has completed his final Eagle Scout project on his way to earning his rank of Eagle, the highest rank attainable in the Boys Scouts of America (BSA).

The project included the design and fabrication of three six foot benches designed to theme in with the historic 19th century interior of the Museum. An information kiosk was also designed and fabricated as part of Jake's project and was installed at the Oakley Farmhouse Museum in Freehold (located less than ¼ mile from the JHMOMC). The Museum wishes to congratulate Jake and thank the Resnick family, the BSA and Ron Kirk (Freehold Township Construction Official) for their help with this project. This is the third Eagle Scout project to have been completed by candidates dedicated to the Museum.

- Michael Berman



**Eagle Scout Jake Resnick sits on one
of the Museum's new benches.**

"The Pictorial History of the Jews of Greater Monmouth County" needs your photos

The Jewish Heritage Museum is in the process of collecting images for its proposed publication, *"A Pictorial History of the Jews of Greater Monmouth County"*. We need your help in this historic endeavor. Just think of how wonderful it would be to see an image connected in some way with you, your family or favorite synagogue and organization included in a book permanently displayed and circulated in private and public collections and exhibits or even researched on-line around the world. We are looking for pictures that illustrate the Monmouth Jewish experience in all its variety and richness, in personal and community life, in town or on the farm.

If you have such pictures, please call the museum at 732-252-6990 or email Jean Klerman at info@jhmomc.org and leave a message for the history committee.



**United Jewish Appeal, Women's Division meeting
in Congregation B'nai Israel, Red Bank,
September 22, 1949**

Premier Programs

Edgar Weinstock **Stage Actor / Director**

*In a Performance of Biblical Mysticism, Intrigue, Heavenly Intervention
and Poignant Memories*



Edgar Weinstock

This one man show of readings and improvised moments will surely engage and inspire all that attend. Excerpts from John Steinbeck's *East of Eden*, Y.L. Peretz's *Wanted: A Bass Violinist* and Primo Levi's *Angelic Butterflies* will be part of this highly theatrical presentation.

Edgar Weinstock was born in Brooklyn NY. and raised in Paterson NJ. Mr. Weinstock attended Cooper Union College in NYC on a full scholarship and attended Carnegie Mellon University in California in pursuit of his theatrical dreams. Over the last 40 years Mr. Weinstock has directed over 100 opera productions and legitimate theater performances. He has performed, as an actor, in numerous professional productions from Shakespeare to Rogers and Hammerstein. Mr. Weinstock's multi layered career includes narration/voice over work in radio and television as well as stage set design. He is also an accomplished visual artist whose artwork is part of the Dore Ashton Collection.

Date: Sunday, April 3, 2011 Time: 3pm

Price: \$12.00 members \$15.00 non-members \$10.00 students

Gil Sullivan **Concert Pianist/ Conductor and Educator**



Gil Sullivan

Australian concert pianist Gil Sullivan will be making his debut on the Hayloft Stage by way of the Land Down Under. Mr. Sullivan has traveled the world performing classical piano works in cities such as Vienna, Madrid, Tokyo, Zurich, Prague, Berlin, Budapest and London among others. In December of 2007 he gave his debut performance in Carnegie Hall to a full house. He has studied with piano masters Murray Perahia in London and Paul Badura-Skoda in Vienna. Mr. Sullivan has been called "The finest interpreter of Mozart in the world" by a major European newspaper and enthusiastically reviewed as "playing informed by brilliance of tone and accuracy... invariably placed at the service of the music" (The Australian). Mr. Sullivan will bring an inspired program to the Hayloft Stage, including his beloved Mozart, Liszt and Australian film composer Tristram Cary.

Date: Sunday, April 17, 2011 Time: 3pm

Price: \$18.00 members \$22.00 non-members \$12.00 students

Proceeds from this concert will benefit the JHMOMC piano fund

Famous Jewish Broadway Composers Part 2: Jerry Bock and Sheldon Harnick



Jerry Bock and Sheldon Harnick

The Jewish Heritage Museum of Monmouth County presents Professor Robert Cioffi in the second of his "Famous Jewish Broadway Composers" multimedia lecture series featuring the fabulous duo that created the legendary score for "Fiddler on the Roof", composer Jerry Bock and lyricist Sheldon Harnick. For those whom attended the first lecture on Harold Rome on March 10, this lecture promises to be as enlightening.

The lecture will be held on Thursday, April 7, 2011 at 1:00pm. The admission fee is \$8 for members, and \$10 for non-members. We hope you'll be able to join us.

- Grace Toy

Mark Zuckerman *In Search Of Yiddishkeit* a composer's musical odyssey of Jewish exploration and self - discovery

Reprising his acclaimed presentation at the Jewish Culture Program at Monmouth University and at the Roosevelt Arts Project, Roosevelt composer and NJ State Arts Council fellow Mark Zuckerman will talk about the development of Jewish influences, both conscious and accidental, on his music. The composer will illustrate with examples from his internationally-recognized collection of Yiddish choral arrangements. These will be used to illuminate challenges he has confronted when communicating, through music, facets of Jewish spirit, culture, and experience to both Jewish and non-Jewish audiences.

Date: Sunday, April 10, 2011 Time: 2:00pm

\$12.00 members, \$15.00 non-members

Tickets are available at the Museum (732-252-6990) or online www.jhmomc.org



Mark Zuckerman



Rabbi Brooks Susman

Who Could Have Known...that Rabbi Brooks Susman could be both funny and serious about Jewish Humor?

Answer: The Board of Trustees of the Jewish Heritage Museum of Monmouth County where the rabbi served for two terms as a founding trustee and first chair of the exhibits committee and, we suspect, the members of Congregation Kol Am of Western Monmouth County, the congregation he started and still guides as spiritual leader, and all the other local and regional boards, associations and committees where he serves, Brookdale Community College where he lectures, and most probably at home, where his wife, children and grandchildren provide a built-in family audience.

Come and find out for yourself when Rabbi Susman presents "The History of Jewish Comedy", Sunday May 15, 2:00pm at the Jewish Heritage Museum. \$5 Museum members, \$7 non-members.

The JHMOMC welcomes

Joyce Nierow

to the Hayloft Stage



Joyce Nierow is a sought-after entertainer who has been singing and performing across the United States and abroad for over 35 years. Starting at the age of 5, when she sang at a family event, Joyce spent her formative years taking singing, dancing and acting lessons in New York City. At the age of 9, she was

chosen by legendary theatre director Gower Champion for a role in the Broadway show *Carnival*. While in high school, she sang in professional choirs and performed at various venues throughout the NY area, including a stint in the Catskill Mountains. Most recently, Joyce has been bringing her unique brand of entertainment -- classic pop songs, Hebrew and Yiddish songs and show tunes -- to crowds of all ages.



Joyce Nierow

Date: Sunday, May 22, 2011 2:00 pm

\$20 members, \$24 non-members

Light refreshments will be served.

For Tickets , use the tear off below or call the Museum at 732-252-6990. We accept cash, check or credit card (Mastercard, Visa and Discover) or use PayPal on our website at www.jhmomc.org.

Joyce Nierow In Concert

Sunday, May 22, 2011 2:00 pm

Name: _____ **Tel #:** _____

of Member Tickets _____ **X** **\$20 = \$** _____

Tickets will be held at the Museum.

of Non-Member Tickets _____ **X** **\$24 = \$** _____

Tickets are also available online at
www.jhmomc.org

Total \$ _____

Please make your check payable to the Jewish Heritage Museum of Monmouth County.
Mail check together with this form to:

Phone #: 732-252-6990

JHMOMC
Box 7078
Freehold, NJ, 07728

Jewish Heritage Museum of Monmouth County
310 Mount Corner Drive, P.O. Box 7078, Freehold, N.J. 07728
732-252-6990, www.jhmomc.org

Calendar of Events – Spring 2011

(All events are held at the JHMOMC in Freehold Township unless otherwise noted.)

Programs

April 3 (Sunday) 3:00 pm - Edgar Weinstock: Theatrical performance of stories and reflections
 \$12 members, \$15 non-members, \$10 students

April 7 (Thursday) 1:00 pm - "Jerry Bock & Sheldon Harnick" Part 2 of Robert Cioffi's "Famous Jewish Composer Series" \$8 members, \$10 non-members

April 10 (Sunday) 2:00 pm - "In Search of Yiddishkeit" Composer Mark Zuckerman's odyssey of Jewish exploration \$12 members \$15, non-members

April 11 (Monday) 10:00 am - "The Jewish Newport on the Jersey Shore" Slide presentation by Jean Klerman at the Jewish Historical Society of Central Jersey, 222 Livingston Ave, New Brunswick, NJ 08901 (732) 249-4894 -- free to the public

April 17 (Sunday) 3:00 pm - "Gil Sullivan: International Piano Sensation in Concert"
 \$18 members, \$22 non-members, \$12 students

April 27 (Wednesday) 10:30 am - April 11th program repeated

May 1 (Sunday) 12 noon - 5:00 pm - "Weekend in Old Monmouth" Open House (part of Monmouth County Historical Commission's self-guided tour of historic sites) - free to the public

May 7 (Saturday) 7:30 pm - "Marilyn Michaels: Paintings and Memories"" Benefit Opening
 \$36 per person

May 15 (Sunday) 2:00 pm - "History of Jewish Comedy" Presented by Rabbi Brooks Susman
 \$5 members, \$7 non-members

May 22 (Sunday) 2:00 pm - Joyce Nierow In Concert \$20 members, \$24 non-members

June 5 (Sunday) 11:00 am -1 pm - JHMOMC Fifth Annual Meeting - More information will forthcoming in our next newsletter and on our website.

Exhibits

Feb 8 – April 28 - "Sheldon Sacks: Master of Pen and Ink" Pen and ink, watercolors and collages of popular commercial artist and collector \$3 members, \$5 non-members

May 8 - July 31 - "Marilyn Michaels: paintings and memories A Multi-Media Exhibit"
 \$3 members, \$5 non-members

JHMOMC Permanent Multi-Media, Interactive Timeline Exhibit Section I - "Journey to Monmouth 1600-1800"

Hours

The Jewish Heritage Museum is open to the public on Sundays 11:00 am - 3:00 pm and on Tuesdays and Thursdays 10:00 am – 3:00 pm. except for Tuesday, April 19 and Tuesday, April 26 (Passover)
 The Museum will be closed during the installation of the Michaels' exhibit (May 3-May 5).

Jewish Heritage Museum Of
Monmouth County
P.O. Box 7078,
Freehold, NJ 07728

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**Celebrating five years of
making history in
Monmouth County**



Marilyn Michaels

paintings and memories



Name: _____

Tickets will be held at the Museum

Tel #: _____

Tickets are also available online at
www.jhmomc.org

of Tickets _____ **X \$36 = \$** _____



Painting by M. Michaels

**Please make your check payable to the Jewish Heritage Museum of Monmouth County.
Mail check together with this form to:**

**JHMOMC
PO Box 7078
Freehold, NJ 07728**

Phone # 732-252-6990